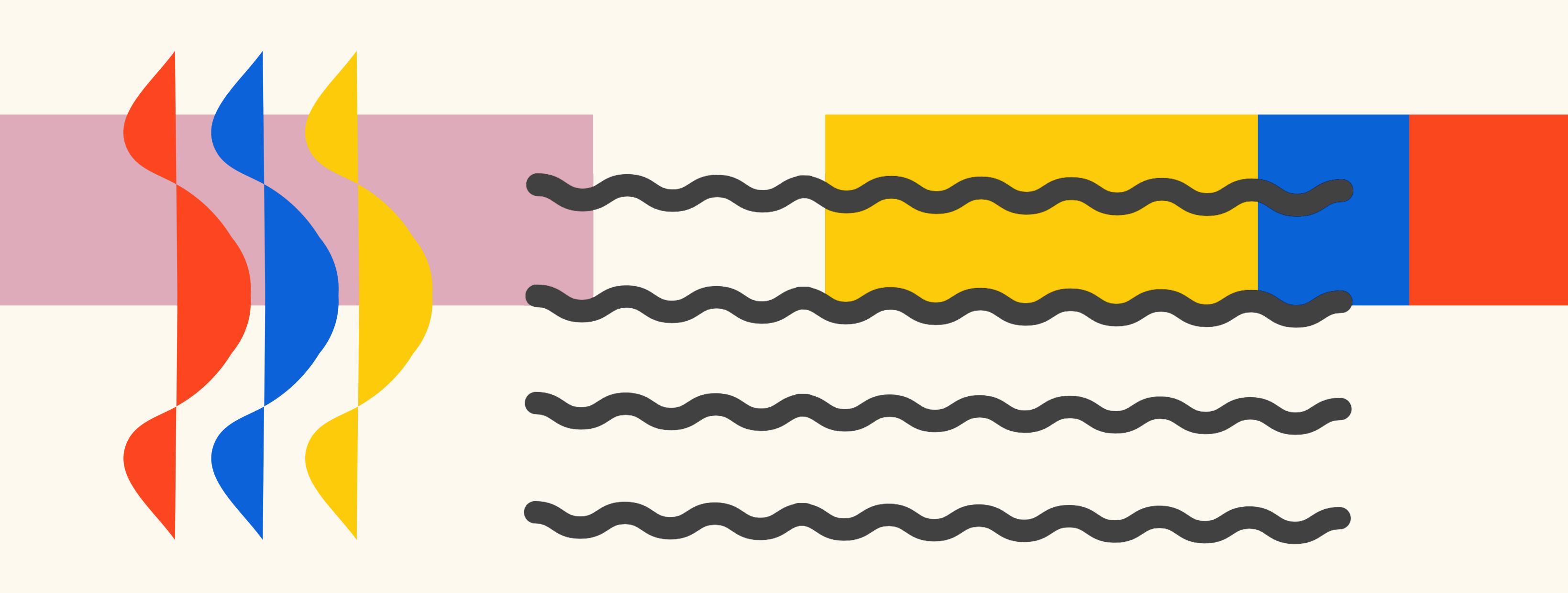
### Music Royalties Overview



## Masters vs. Compositions

### Masters (Recording)

- What you hear when you listen to music on the radio or Spotify
- Generates money for artists and record labels

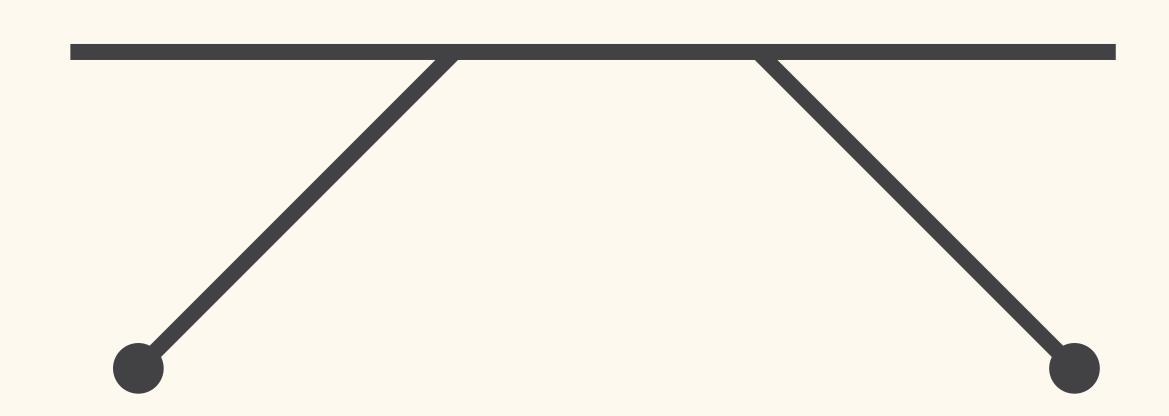
### Composition (Publishing)

- The underlying songwriting (think: can be written down)
- Generates money for songwriters and publishers

## Compositions can have multiple Masters:

FOR EXAMPLE

"Yesterday"
Composition
Written by Paul McCartney



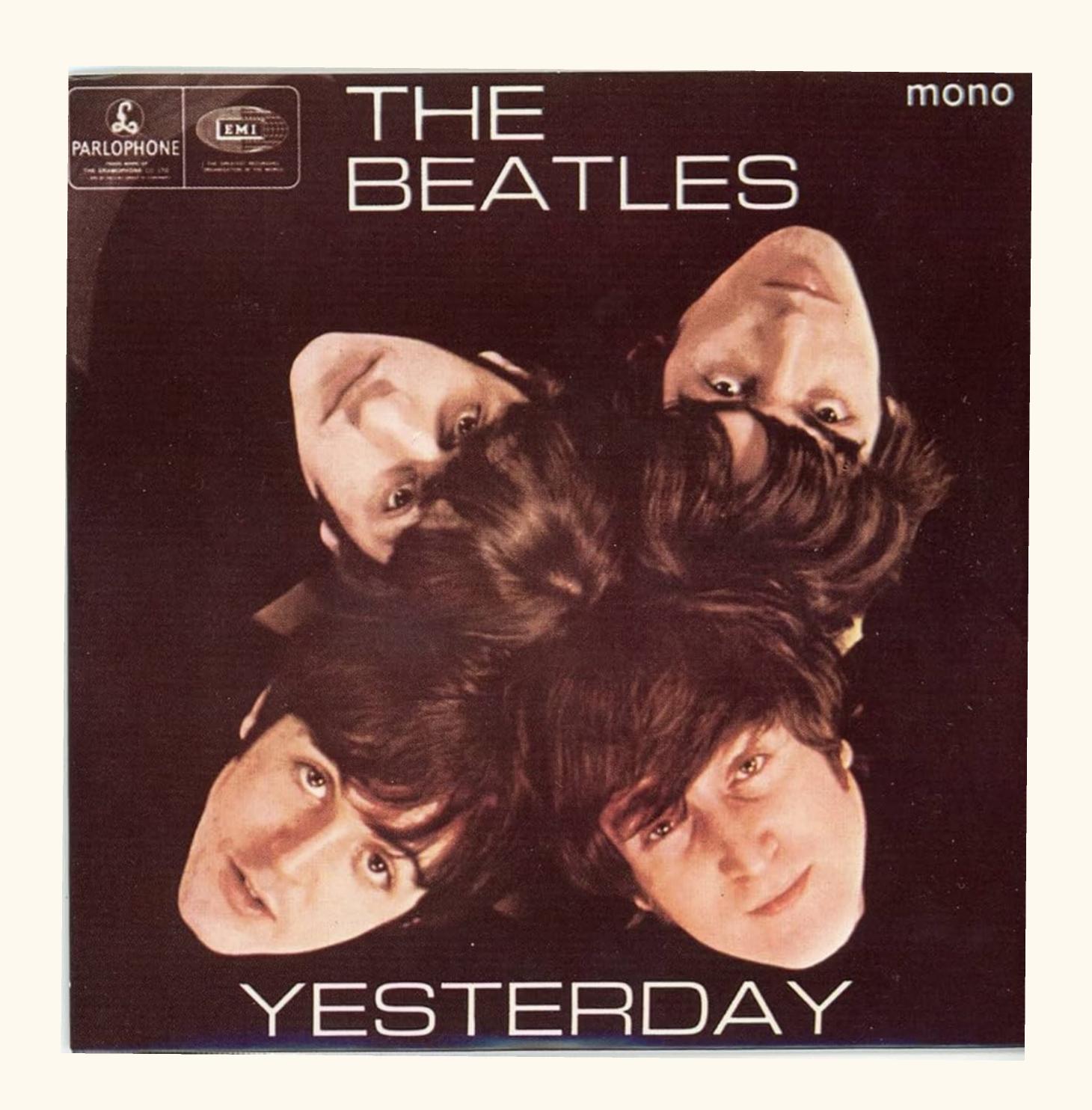
"Yesterday"
Master

By The Beatles

"Yesterday"

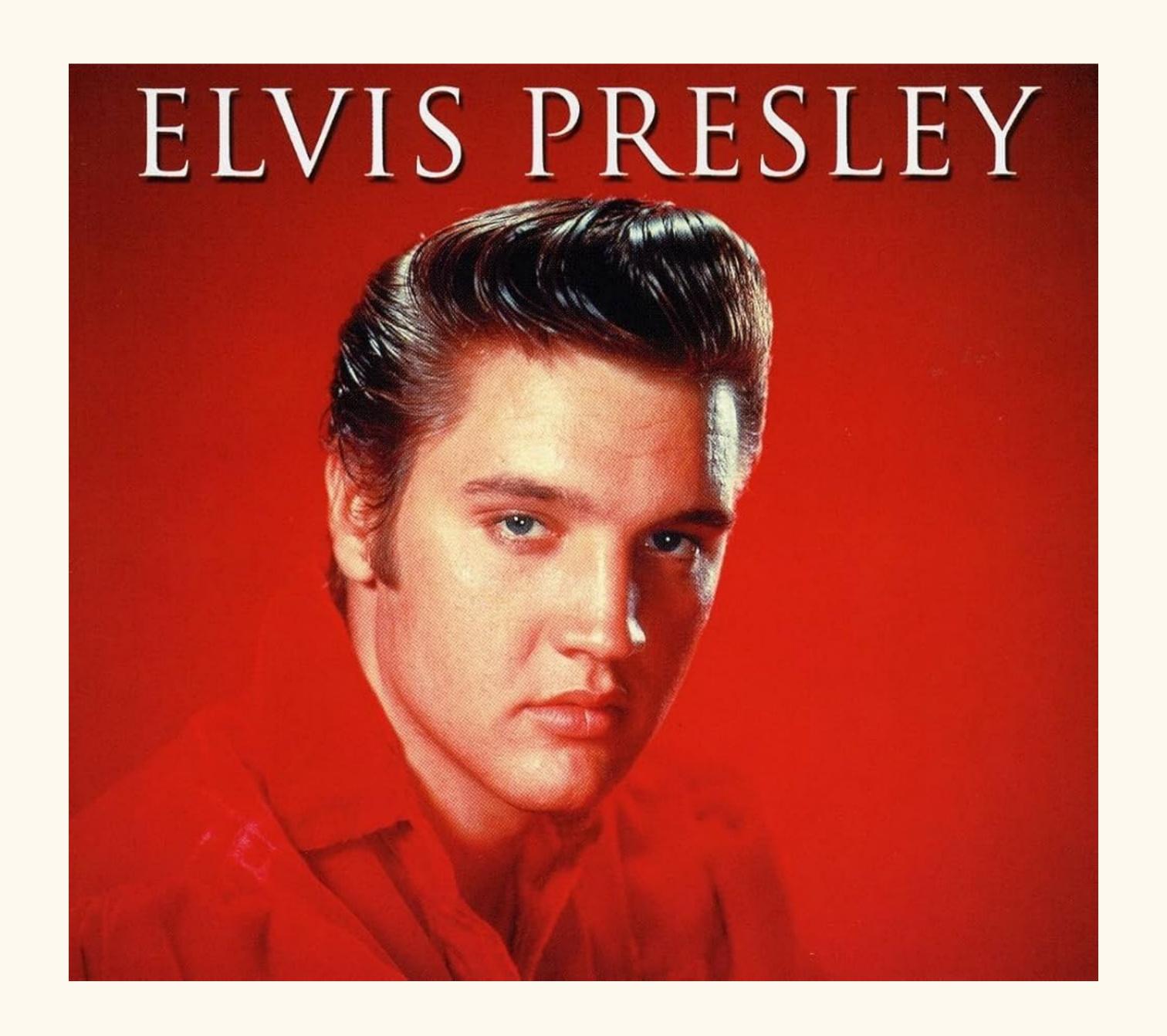
Master

By Elvis Presley



## When you play "Yesterday" by The Beatles:

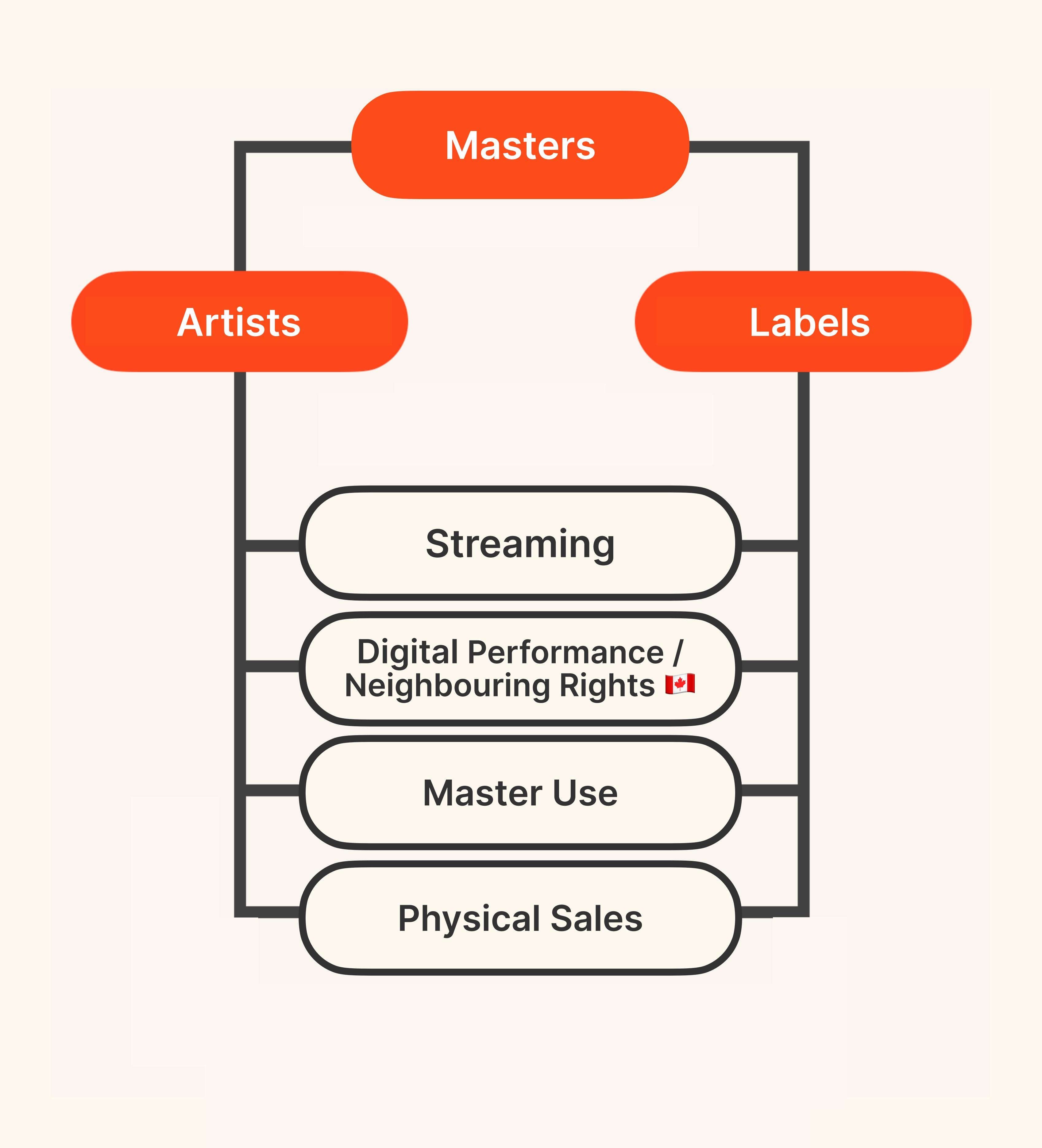
- Paul McCartney and his publisher receive royalties from the composition.
- The Beatles and their record label receive royalties from the sound recording.

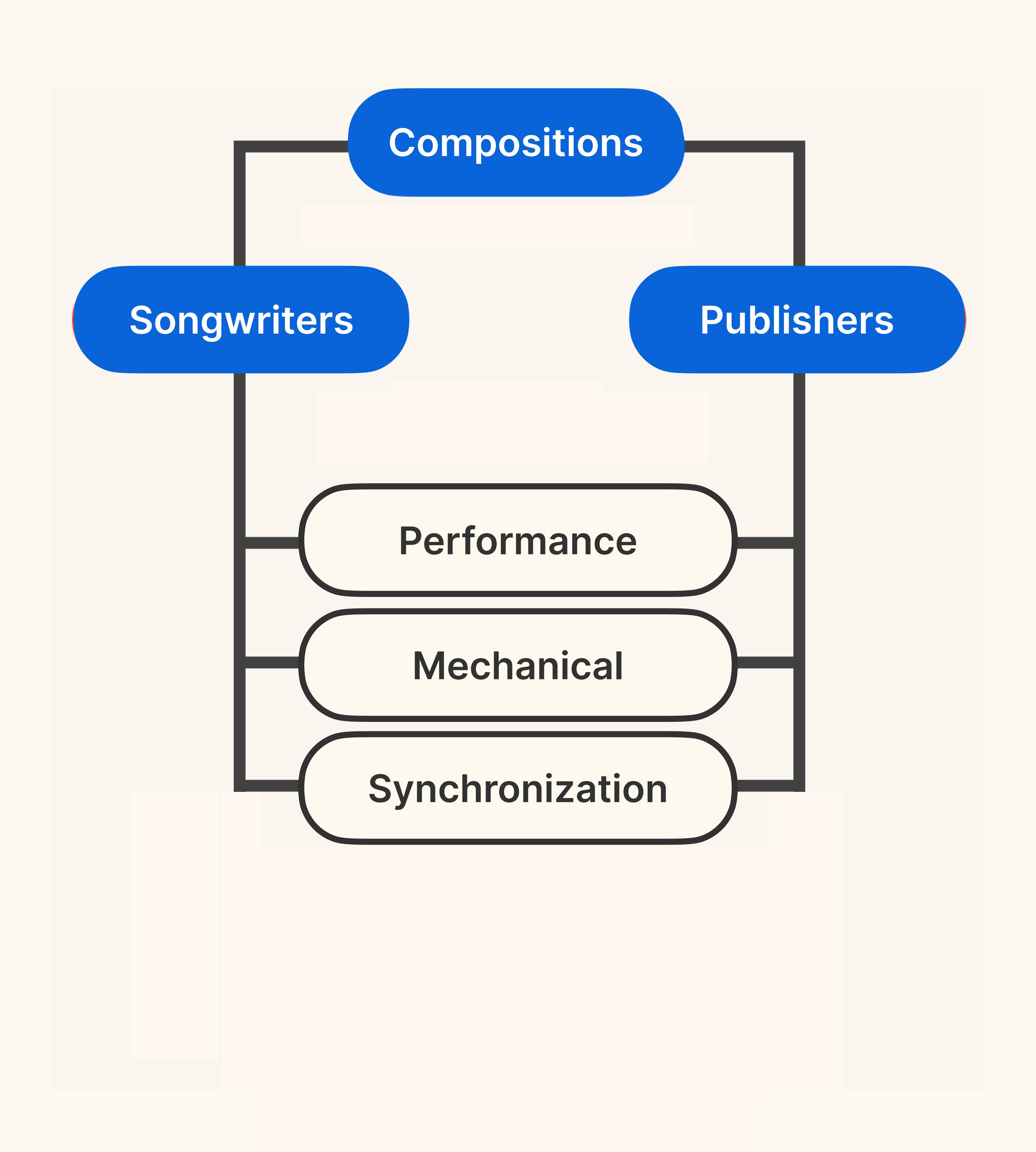


## When you play "Yesterday" by Elvis:

- Again, Paul McCartney and his publisher receive royalties from the composition.
- Elvis' estate and his record label receive royalties from the master.

# Compositions and masters generate different royalties.





### STREAMING

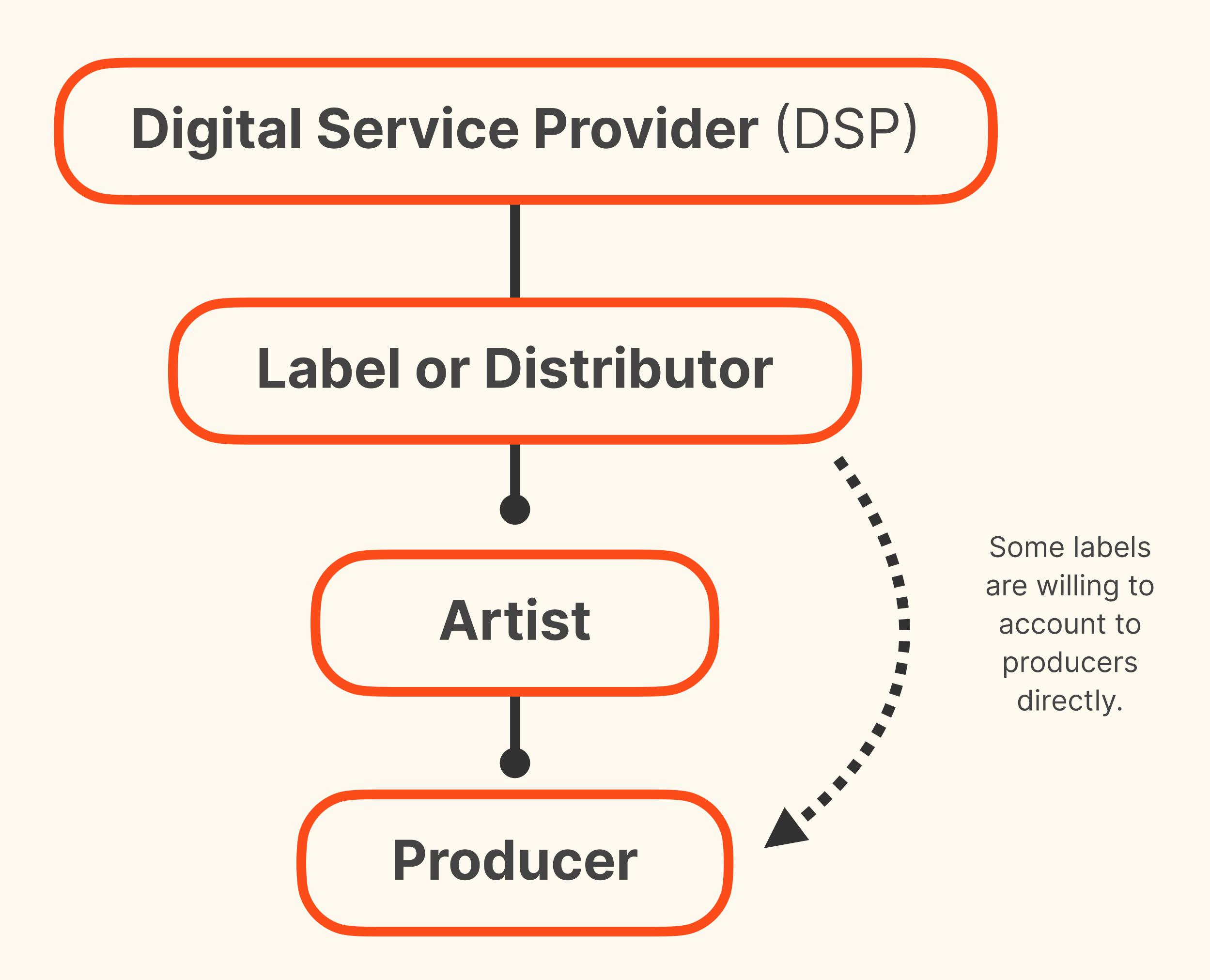
Master

### Streaming Royalties

Publishing

### Performance Royalties Mechanical Royalties

### Streaming Royalties



### Performance Royalties

Digital Service Provider (DSP)

PROs (SOCAN, BMI, ASCAP, etc.)

Songwriter

Publisher

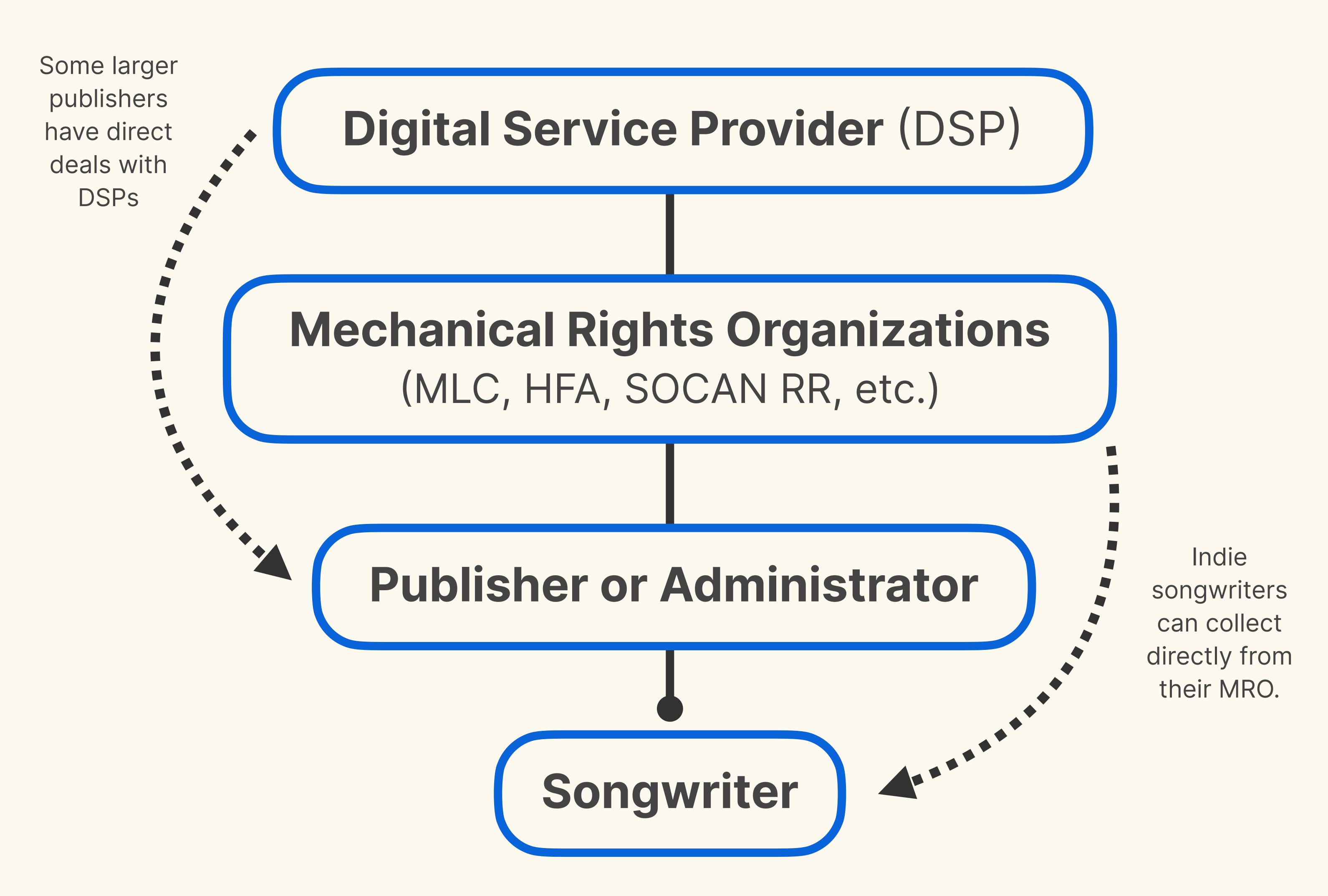
50%

50%

"writer's share"

"publisher's share"

### Mechanical Royalties



### SYNC

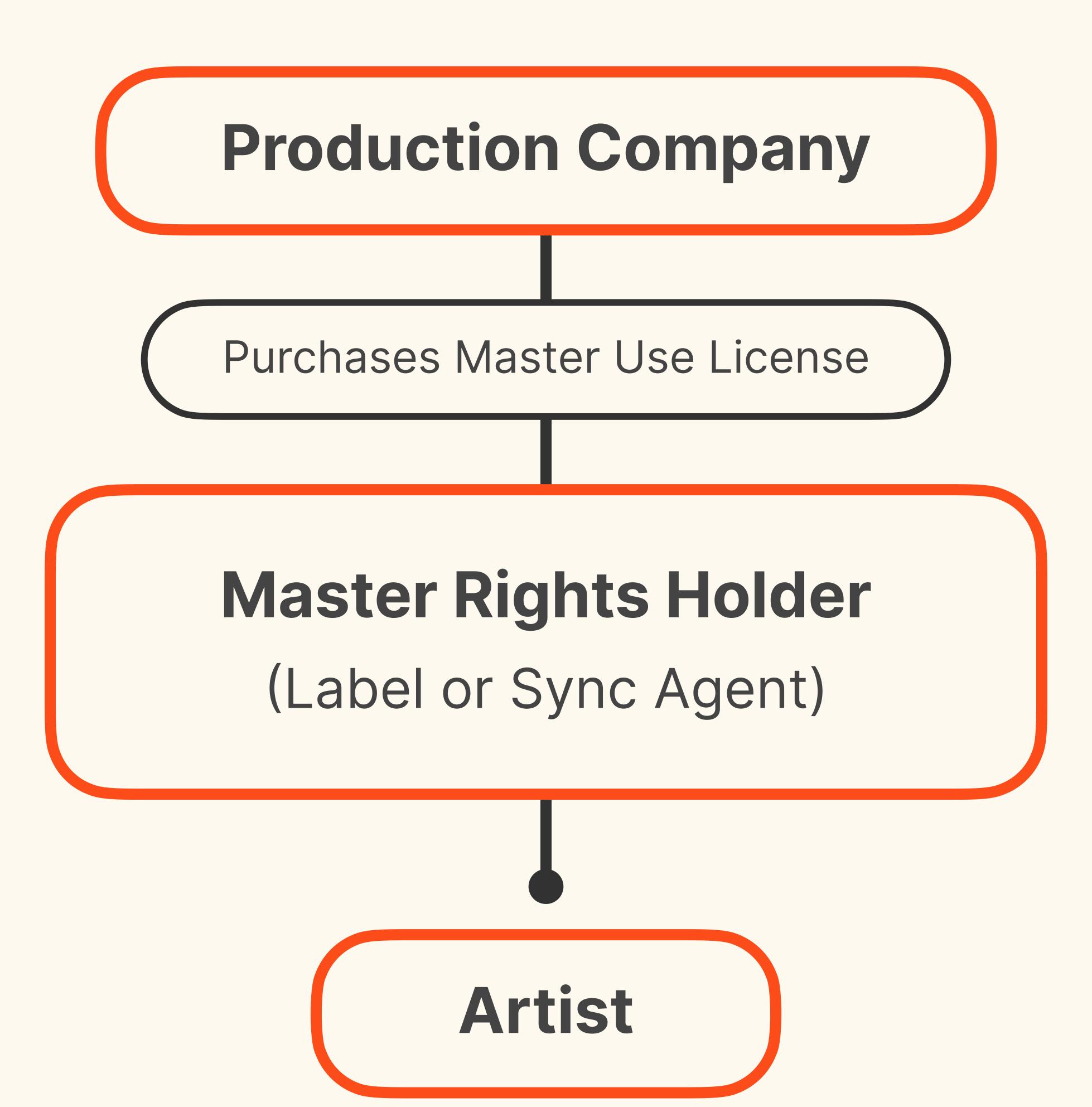
Master

Master Use Licenses

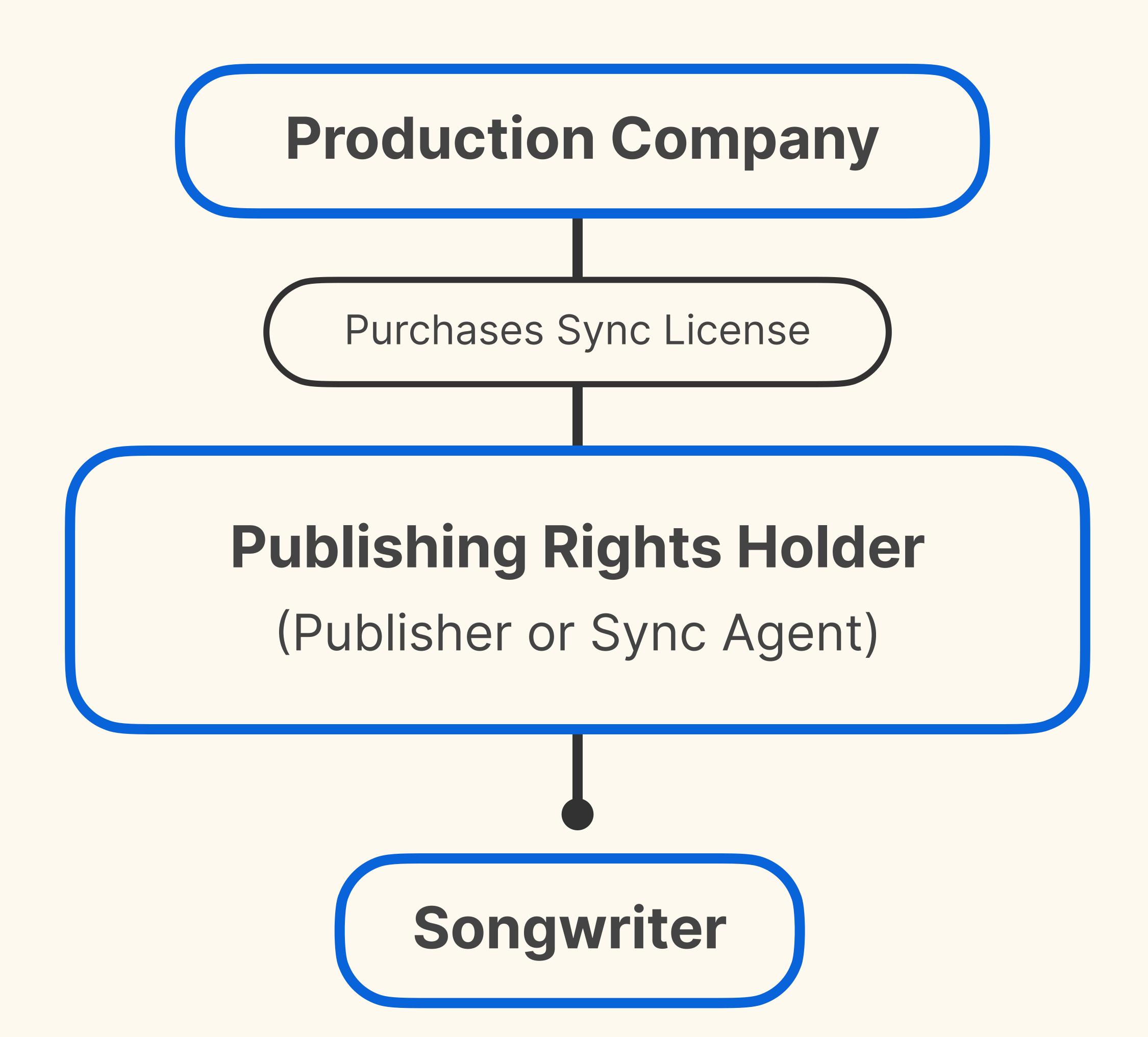
Publishing

Synchronization Licenses
Performance Royalties

### Master Use License



### Synchronization License





### AM/FM RADIO

Master



Neighbouring Rights Royalties

Publishing

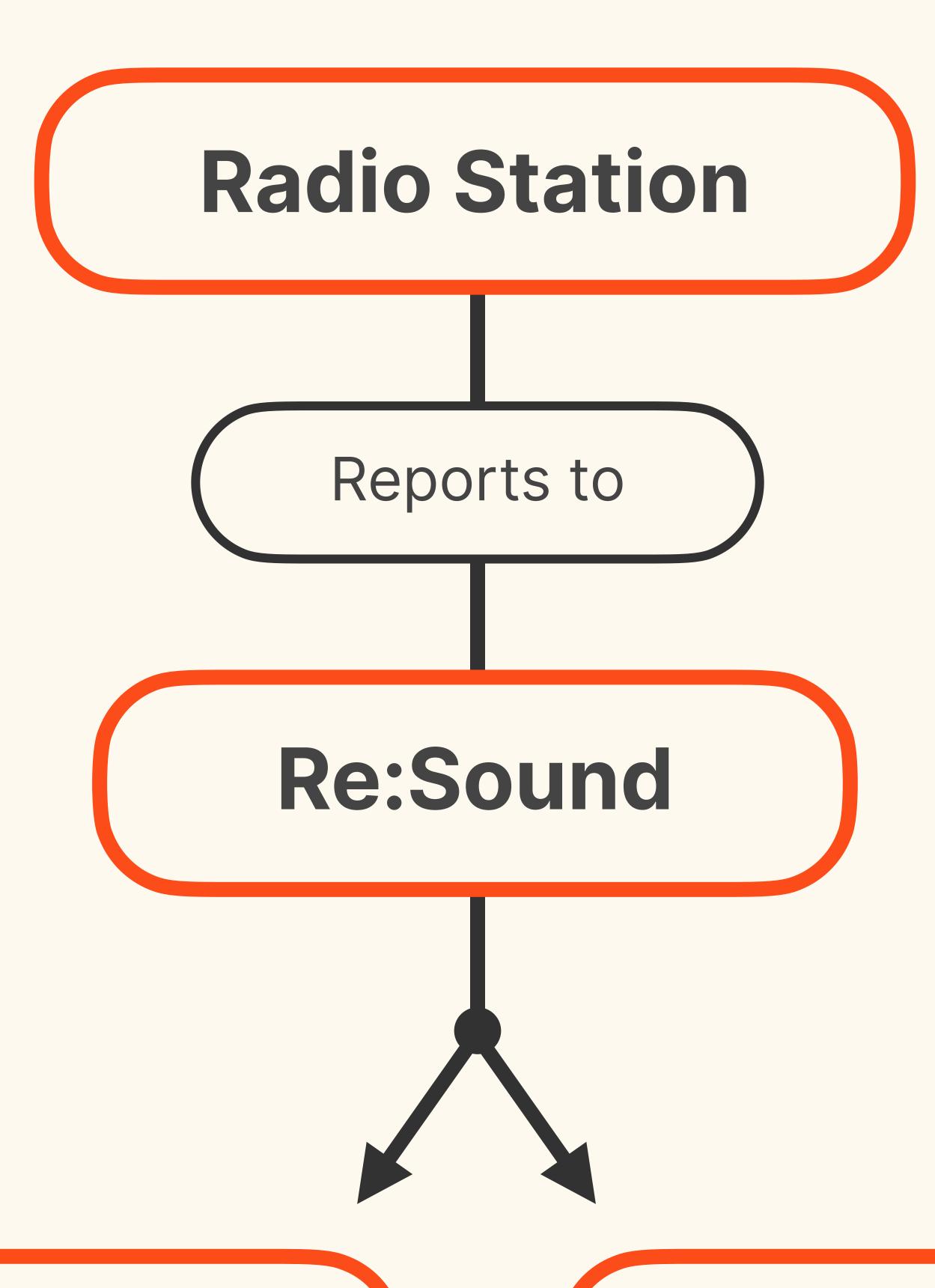


### Neighbouring Rights Royalties

In the U.S., AM/FM radio does not generate master royalties!



### Neighbouring Rights



#### Performers

(artist, producer)

### Rights Holders

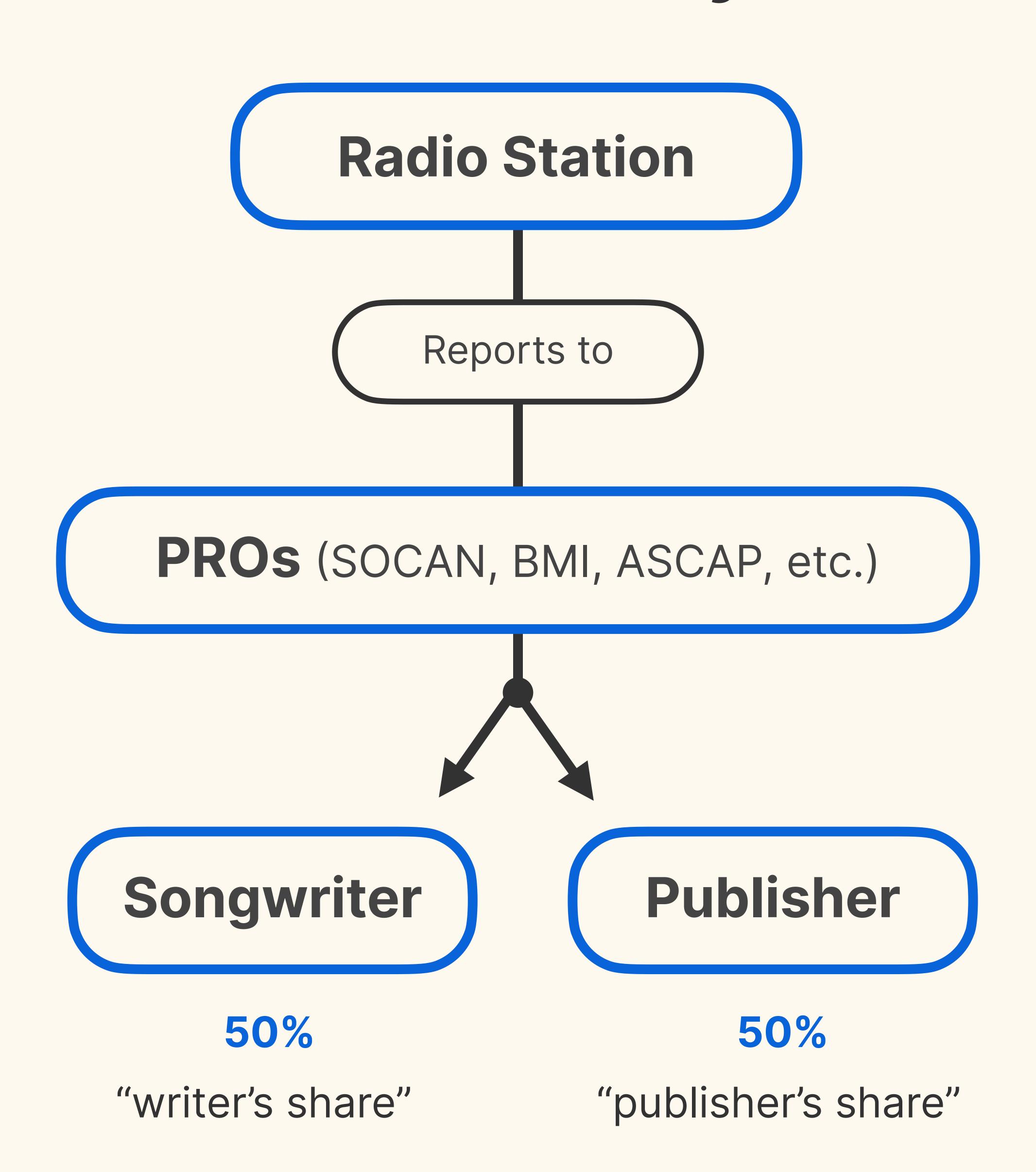
(label, indie artist)

50%

"performer's share"

50%

"maker's share"



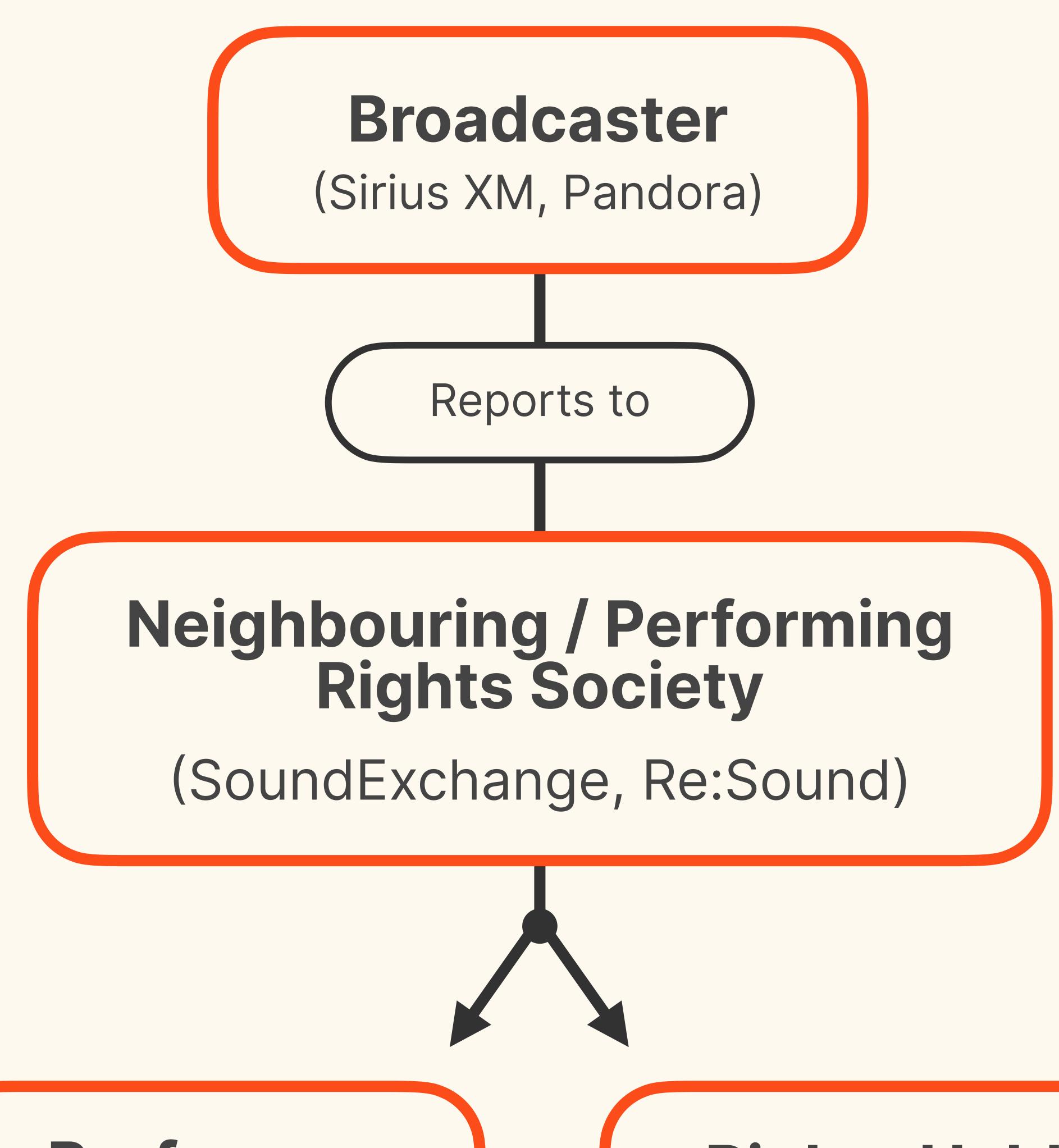
### DIGITAL RADIO

Master

Neighbouring Rights /
Digital Performance Royalties

Publishing

### Neighbouring Rights / Digital Performance Royalties



#### Performer

(artist, producer)

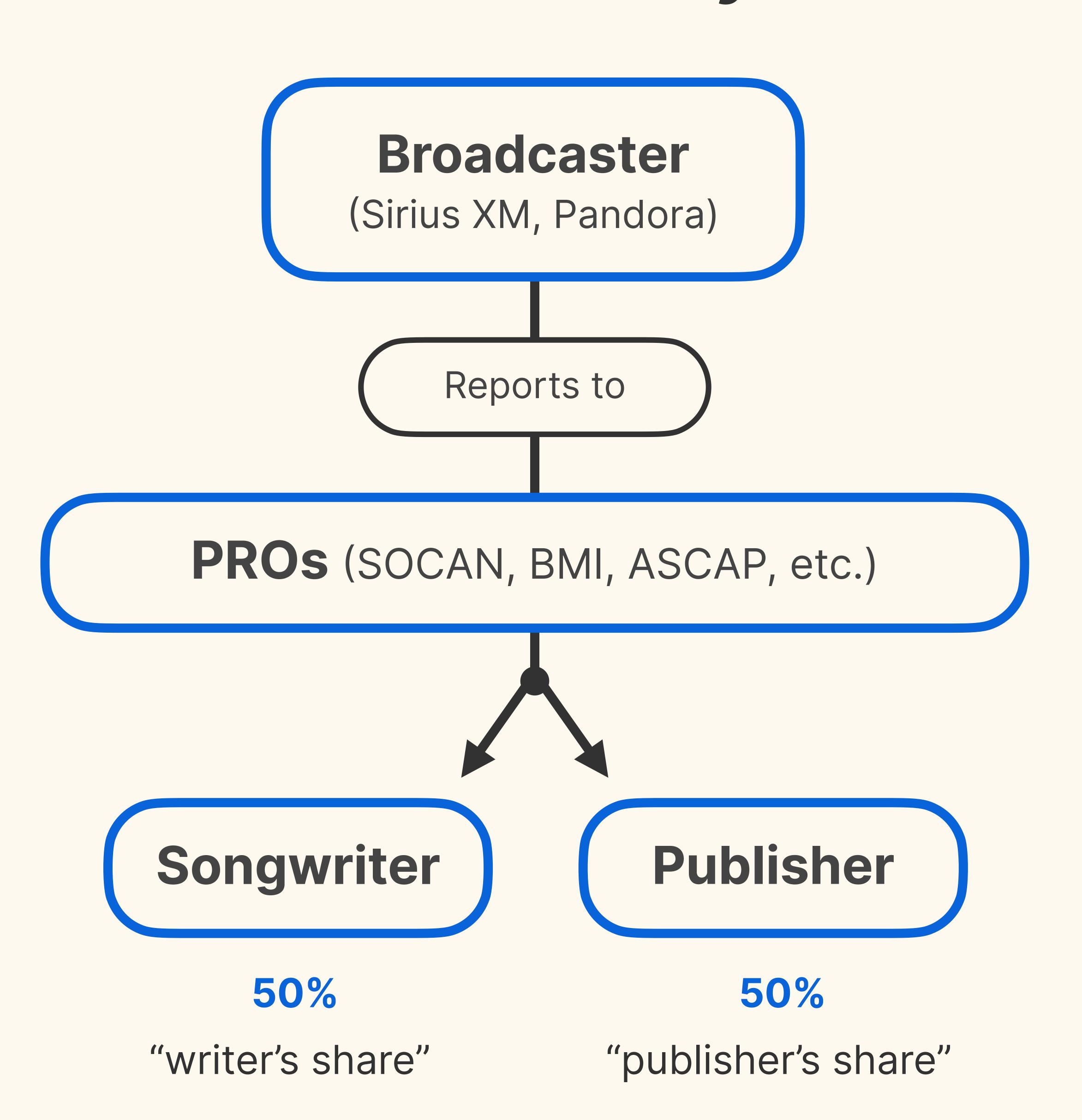
#### Rights Holders

(label, indie artist)

50%

"performer's share"

50% "maker's share"



### PHYSICAL

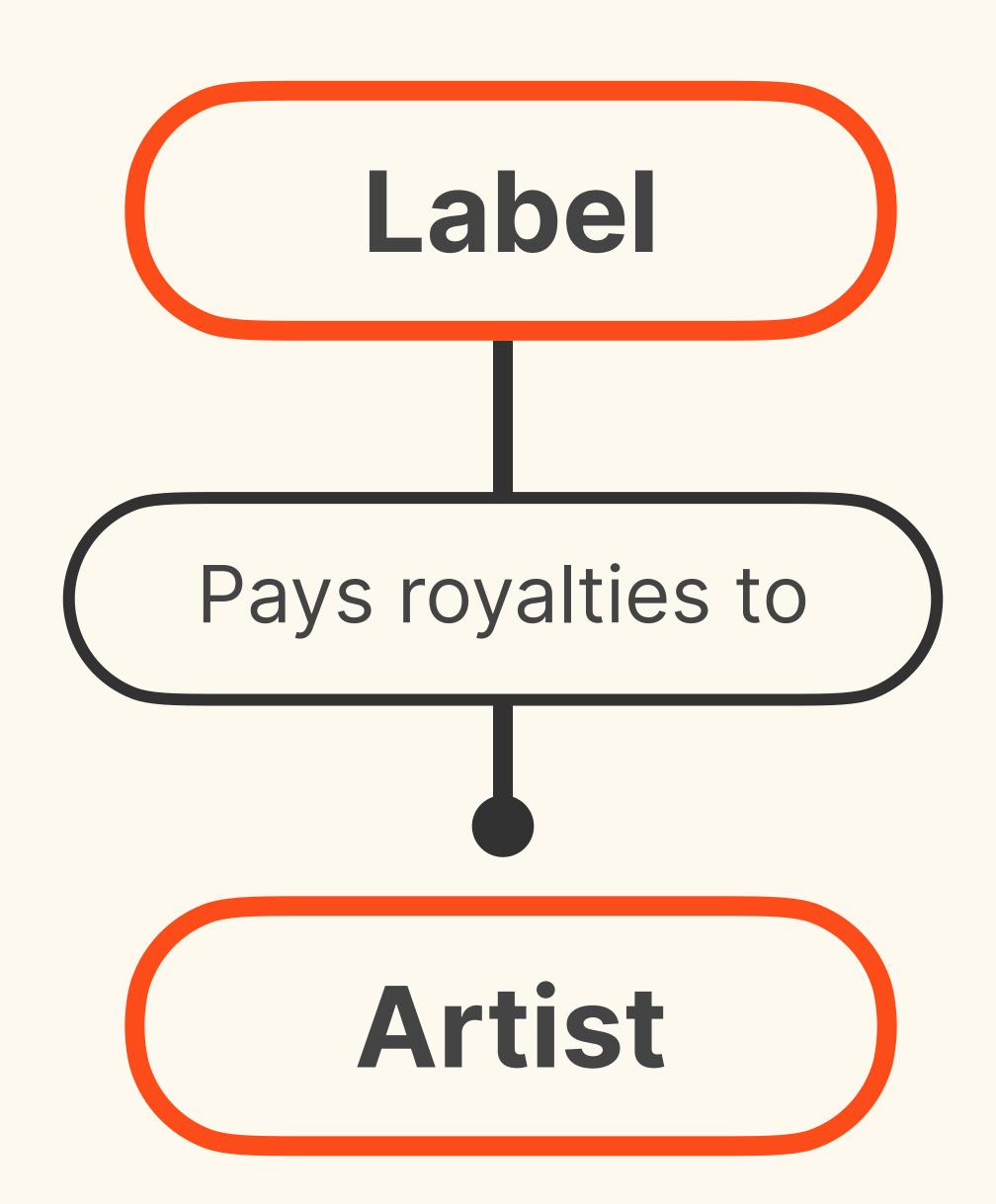
Master

Physical Sales Royalties

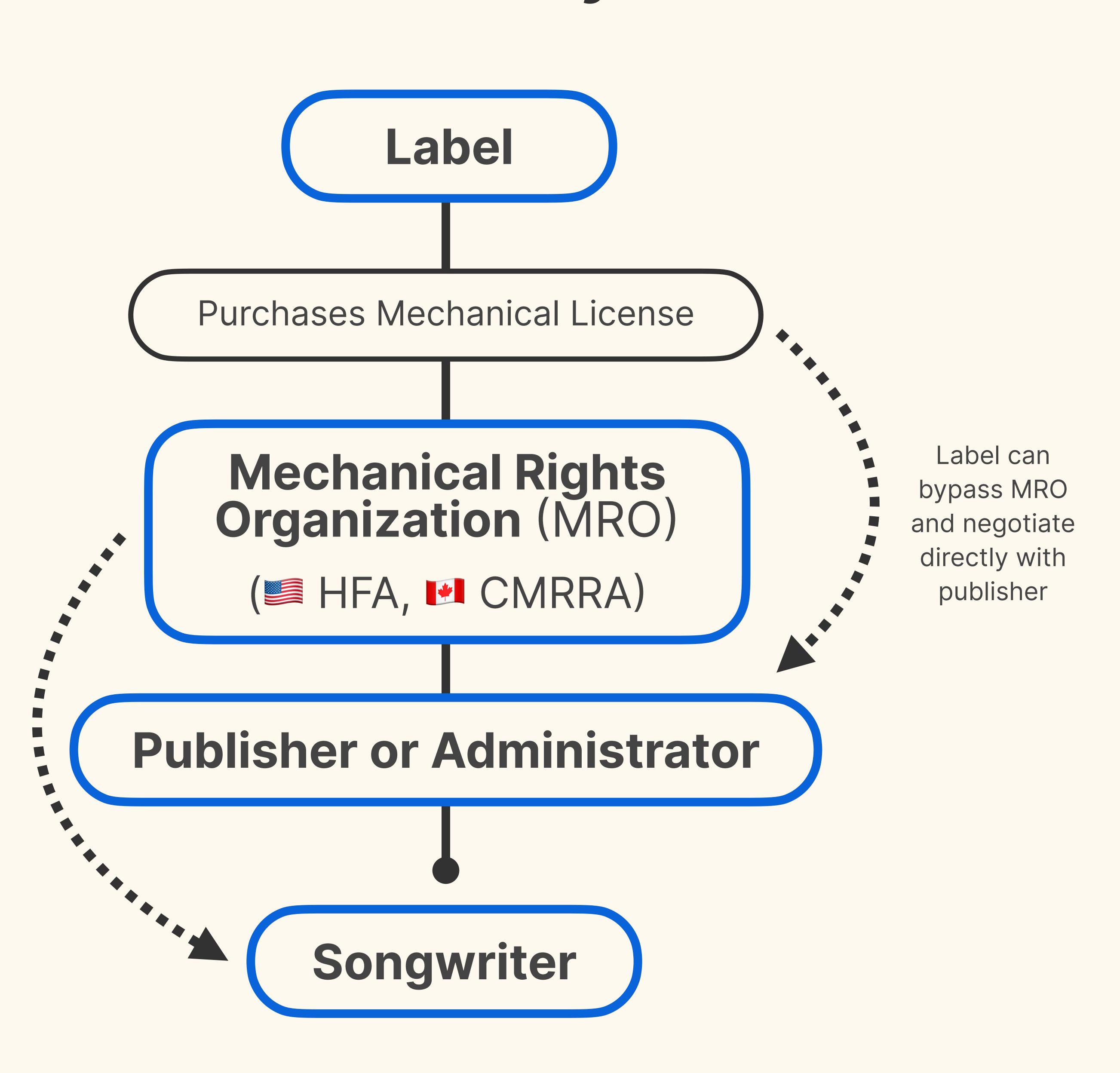
Publishing

Mechanical Royalties

### Physical Sales Royalties



### Mechanical Royalties



If no publishing deal, songwriter will receive royalties directly from the MRO